



Let Us Help With Your **SUSTAINABILITY STRATEGY!**

HOW CAN CHUDY PAPER HELP?

MIND SHARING

We Are All Working Toward the Sustainable Goals Together

PROVIDE TIMELY ASSISTANCE

Offer New Information & Direct Support

PROVIDE RESOURCES, NEWS, AND INDUSTRY INFORMATION

Keep You Up To Date on All Sustainability Topics While Offering Options, Ideas, Experience, and Updates

IT IS OUR PROMISE

- To constantly update your staff with the information needed to confidently make your decision on your organizations Sustainability Strategy
- To always stay up-to-date on Laws & Regulations that are relevant to your Sustainability Strategy
- To offer your facility the most optimal, eco-friendly materials

To stay up date on
Sustainable Information,
Follow Chudy Paper!



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IMPLEMENTING A SUCCESSFUL SUSTAINABILITY STRATEGY

INITIAL DEVELOPMENT

IDENTIFY MAIN DRIVERS

Social Responsibility, Laws & Regulations, Improving Image

BUILD SUSTAINABILITY TEAM

Develop Comprehensive, Cross-Functional Strategy

SENIOR LEADERSHIP APPROACH

Aligning Business Mission with Organization Strategy

DISCOVERY

EVALUATE CURRENT PROCESSES

How they Align with Overall Sustainability Strategy

BENCHMARK CURRENT PROCESSES

Understand Current Strengths in Weaknesses in Current Plan

CONDUCT INTERNAL AUDIT

Identify Opportunities to Improve in all Departments

GOAL DEVELOPMENT

REVIEW DISCOVERY FINDINGS

Create Goals to Support Sustainability Strategy

DETERMINE HOW TO TRACK GOALS

Decide How to Measure Sustainability Improvements

BEGIN WITH ATTAINABLE GOALS

Gain momentum on the readily available goals to
garner positive exposure

